

FINANCIAL LITERACY Initiative

#FinancialLiteracyRivCo #RCOE



Catalina Cifuentes
Executive Director,
College and Career Readiness
ccifuentes@rcoe.us

Virtual Meeting Tips

This meeting is being recorded so that others may listen to it at a later time.

Please use the chat feature to ask your questions. We will remain on to answer all of your questions.

Every effort has been made to ensure the security of this webinar from "Zoom bombers" but in the event that we experience that, please stay calm and we will resume as soon as the technical difficulties have been resolved.





EVERFI

Riverside County Office of Education

Financial Literacy Initiative

Your EVERFI Team



Andee Hugenberg
Senior Schools Manager





Jessica Golden

District Director



jgolden@everfi.com





- 1. Introductions
- 2. EVERFI Overview
- 3. Financial Literacy
 - a. Why
 - b. Resources
- 4. Next Steps



With a network of 30,000+ schools and thousands of partners who share our mission, EVERFI delivers engaging digital resources, free of charge so teachers can equip students with real world skills for success beyond the classroom.

Partners + Sponsorship

Partner funding provides:

Digital Resources

Implementation



Curriculum Provided at No Cost

Unlimited Student Licenses



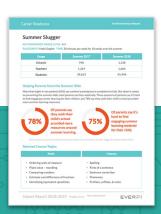
Dedicated Regional
Implementation
Team
Professional
Development,
Training & On-Going
Support

District Alignment

(Curriculum Guides)	Unit Alignment	Topics Addressed		
30d: African American History Lesson 11: Montgomery Bus Boycott Lesson 12: The Freedom Rides Lesson 13: Manchon Washington 3 Lessons, 10-15 minutes each	Unit 5: Civil & Social Movements	Cutil Biglate Englate the Mouragementy Bus Biopotat of 1954, and the rates of Biosa-Placks and Dr. Martin Luther King. Jr. in the protein and Dr. Martin Luther King. Englate of Experience Scattles, and impact of the Monthly and analyze the goals of the March as articulated in Bayer Businish reading of 11th Demandracy to the March. In the Commission of the March and the According to the Commission of the March and the According to the Commission of the March and the According to the Commission of the March and the According to the Commission of the March and the According to the Commission of the March and the According to the Commission of the March and the According to the March and the March an		
306: Continuing the Story Module 1: Untold Stories 1 lesson, 10 minutes	Unit 5: Civil & Social Movements	Contemporary Social and Political Movements Enable students to make connections between the ongoing struggle for civil and human rights from the 1940s-1960s to present day Includionof: Aunoteenth, Affirmative Action, Protests, Marche and current events.		
Sustainability Foundations: Plants, Animals, Our World Lesson 1: Sustaining Global Resources 1 lesson, 15 minutes	Unit 6: International Affairs & Challenges	Err-ironmental issues Discribe the natural limits of resources, and how those limits contribute to healthy systems. Make creative choices that respect the physical law of limits to address the impact and cycle of resource usage.		
FutureSmart: Middle School Personal Finance 7 lessons, 20 minutes each	Unit 7: Economics	Financial Literacy, Economic Reasoning: • Budget opportunity cost, needs vs. works. • Bryment lypes, casts of credit, surject stands, credit score, and tasse, credit score, and tasse. • Care or exploration, ways for pay for higher education, ROL of higher education, ROL of higher education, education and training options. • Simple is compound interest, liquidity, inflation • Singuis directionated, field vs. return, return on		

EVERFI Team to
Create Alignments
Specific to Your Scope
& Sequences

Annual Impact



Annual Impact
Report

District -Wide Knowledge Gain Data

Your Partners in Whole Child Learning



Engaging Digital Lessons



Assessments & Reporting



Local Support

Always Free.





Instructional Resources

Financial Education	STEM & Career Readiness	Social Emotional Learning	Health & Wellness	Early Academic Readiness	Diversity, Equity & Inclusion
Vault Understanding Money ^{4–6th} Grade	Future Goals Hockey Scholar— Math Edition 4-7th Grade	The Compassion Project	Healthier Me Nutrition & Wellness 1st-4 th Grade & 6-8 th Grade	WORD Force A Literacy Adventure K-2nd Grade	Diversity Foundations for High School 9-12th Grade
Venture Entrepreneurial Expedition 7–10 th Grade	Sustainability Foundations Sth-8th Grade	Character Playbook Character Education 7-9th Grade	AlcoholEdu 9–12 th Grade		306 Continuing the Story 8=12th Grade
Marketplaces Investing Basics 9-12th Grade	Endeavor STEM Literacy & Career Exploration 7–9th Grade		Vaping: Know the truth 8th-12th Grade		
Pathways Financing Higher Education 9th-12th Grade	Data Science Foundations 9-12th Grade		Healthcare Literacy: Navigating Medical Care 9-12 th Grade		

Financial Education At Every Stage













Venture: Entrepreneurial Expedition Grades 7-10

EVERFI: Financial Literacy Grades 9-12



High School Financial Wellness Suite



EVERFI:

Financial Literacy

Grades 9-12











Venture:

Entrepreneurial Expedition

Grades 7-10

Marketplaces: Investing Basics

Grades 9-12

Money Moves: Modern Banking & Identity ProtectionTM Grades 9-12

Pathways: Financing Higher Education *Grades 9-12*



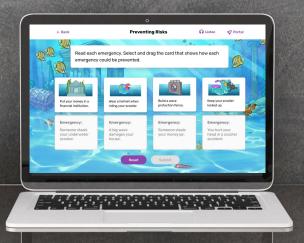
Vault: Understanding Money

Grade Level: 4th-6th

Total Lessons: 5 lessons, about 15 min each

Aligns with Jump\$tart National Standards, CEE National Standards for Financial Literacy, and State Based Financial Literacy Standards, and CASEL SEL framework

Suggested Class Fit: Economics, Math, Guidance, CT



At-a-Glance

Vault: Understanding Monesy a digital education program that teaches students how to make wise financial decisions and improve their socio emotional skills. The interactive lessons will engage learners in an immersive adventure that translates financial concepts into easy to apply experiences that help students develop strategies for managing future finances.

Course Highlights

- Immersive and diverse environments and characters
- Learning through problem solving
- Self-reflection and games that provide additional practice

Course Topics

- Financial Decision Making
- · Budgeting and Spending
- Income and Careers
- Credit and Borrowing
- Future Planning

Also Available in French and Spanish

Vault: Understanding Money

Student Learning Objectives







Responsible Money Choices Making decisions, short



Making Plans with Money Needs vs. wants, role of banks, smart decision making with money



Income and Careers Career options, wages and salaries, taxes



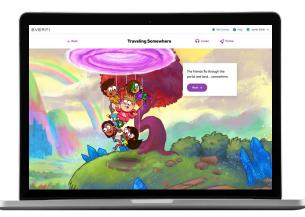
Credit and Borrowing Credit as a form of borrowing, responsible borrowing



Savings and Investing Saving and investing vehicles, role of budgeting



Insurance and Safety Risk, understanding health insurance





FutureSmart

Grade Level: 6th 8th

Total Lessons: 7 lessons, 20 25 minutes each

Aligns with state and national Jump\$tart, NCSS

Suggested Class Fit: Career Readiness, Social Studies,

FACs, Guidance

Also Available in Spanish



At-a-Glance

Through a compelling storyline in which students become the Mayor of a fictional town, they are faced with the real-life financial decisions and obstacles of their citizens. By helping their citizens with everything from budgeting for some bedroom decorations to guiding someone through the college financial aid process, students build important skills that help them to become *FutureSmart*.

Course Highlights

- Simulation-based learning embedded with real-world decisions
- · Companion mobile app to reinforce positive financial decisions
- · Customizable and printable blueprint for their financial future

Course Topics

- · Financial values and goal-setting
- Budgeting and opportunity costs
- · Saving and investing
- Risk vs. return

Through a recent study, researchers found that middle school students who took FutureSmart increased their financial knowledge by 19% more than a control group of their peers, regardless of student demographics.

Youth Financial Literacy Education Increases Financial Knowledge

A Research Study of 20,000 Students Taking FutureSmart Reveals Meaningful Knowledge Gain Among 90% of Students

The Results

After analyzing all data from teachers and students in both the treatment and control groups, researchers found a significant and substantial increase in financial knowledge among students taking the course.



90%

of students saw a meaningful increase in knowledge gain after taking the financial education course. 50%

of students saw an increase of 20 points or more on their knowledge gain scores.

20%

more knowledge gain among students taking FutureSmart compared to students in the control group.

Financial Education as an Equalizer

- •FutureSmart meaningfully increases financial knowledge for students consistently across all gender, racial, ethnic, and parental education backgrounds.
- •Knowledge gain increases were also consistent across all implementation variables, including use of supplemental materials, timing, and pacing of the instruction



FutureSmart Impact Research

EVERFI has partnered with the MassMutual Foundation to conduct a four-year longitudinal study on the impact of a series of free financial literacy courses. Our intent is to build and evaluate a digital learning experience that spans from middle school to high school and determine its effect on student outcomes:

- Financial behaviors
- Financial plans
- Academic outcomes
- College/Career readiness
- Parental communication

Eligibility

- A parent or guardian of a child who will start 7th or 8th grade this fall 2021
- Willing to have your child participate in a series of free digital financial education courses over the next 4 years
- Able to commit to participating in the study for the entire 4 year period and stay in contact with our research team
- Learn More



Foundation



EVERFI Financial Literacy

Grade Level: 9th -12th

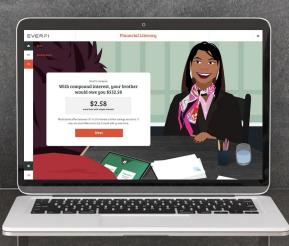
Total Lessons: 7 lessons, about 20-30 min each

Aligns with Jump\$tart National Standards, CEE National Standards for Financial Literacy, and State

Based Financial Literacy Standards

Suggested Class Fit: Finance, Economics, CTE, Social

Studies, Business



At-a-Glance

EVERFI: Financial Literasya digital education program that teaches students how to make wise financial decisions to promote financial welbeing over their lifetime. The interactive lessons will translate complex financial concepts and help students develop actionable strategies for managing their finances.

Course Highlights

- Immersive and diverse environments and characters
- Learning through problem solving
- Modern, relevant content
- Self-reflection and games that provide additional practice

Course Topics

- Banking Basics
- Income and Employment
- Budgeting
- Consumer Skills
- Managing Credit and Debt
- Financing Higher Education
- Insurance

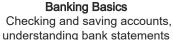
Also Available in Spanish

EVERFI High School FinLit

Student Learning Objectives

Average Pre-Assessment Scores







Average Post-Assessment Scores

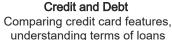
Spending vs. saving, reasons to budget, how to build a budget



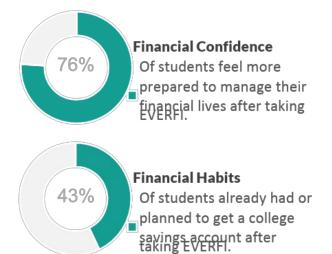


Financing Higher Education

Comparing higher education options, preparing financial aid documents



Financial capability is the critical link between financial literacy and financial well-being. EVERFI financial education is designed with financial capability in mind: Learners not only learn, they build confidence and begin to develop the habits they need to support long-term financial well-being.





Venture Entrepreneurial Expedition

Grade Level: 7th -10th

Total Lessons: 4 lessons, 20-25 minutes each

Aligns with Jump\$tart, CEE, Common Core state

standards

Suggested Class Fit: Finance, Economics, CTE, Social

Studies, Business



At-a-Glance

The modern classroom requires an environment that engages, excites, and prepares. Venture guides students through their own personal journey of becoming an entrepreneur, providing them with the knowledge and skills needed to successfully run a business and craft a personal budget.

Course Highlights

- Typically based in business classes
- Personalized food truck business simulation
- Create an eportfolio a dynamic visual representation of their business pitch and career goals

- Budgeting and business startup capital
- Growing a business
- Creating your business pitch

Marketplaces Investing Basics

Grade Level: 9th-12th

Total Lessons: 5 modules, approximately 60

minutes

Aligns with CEE Economic Standards, CEE Financial Literacy Standards, National Council for SS C3 Framework, and Jump\$tart National Standards in K-12 Personal Finance

Suggested Class Fit: Finance, Economics, CTE, Social Studies, Business



At-a-Glance

Marketplaces takes an immersive approach to demystify what the financial market is and how it works. This course blends together macroeconomic and personal finance concepts to create a holistic picture of how the government, corporations, and individuals come together to create a functioning financial marketplace. Students will leave the course feeling confident about their capability to participate in the financial markets.

Course Highlights

- Five interactive modules including an investment simulation
- Offline activities that allow teachers and students to extend learning as a class or individually.

- Financial markets and exchanges
- The government's role in the economy
- · Growing a company through financing
- Building an investment portfolio

Money Moves Modern Banking & Identity Protection™

Grade Level: 9th 12th

Total Lessons: 4 lessons, about 15 20 min each

Aligns with JumpStart National Standards, CEE National Standards for Financial Literacy, and State Based Financial Literacy Standards

Suggested Class Fit: Homeroom, Economics, Finance, Business, FACS



At-a-Glance

Being involved in banking institutions at a young age can make a positive impact on a student's financial well-being but only a little over half of the fifteen-year-olds in the U.S. have bank accounts.

Money Moves: Modern Banking & Identity Protection helps students develop strategies for managing their finances through online and mobile banking tools. Students will learn to make wise decisions that support their current and future financial well-being, with an emphasis on safe and responsible use of virtual payment apps.

Course Highlights

- Scenario-based narrative
- Immersive and diverse environments and characters
- Learning through problem solving

- Introductory Financial Concepts
- Modern Digital Banking
- · Identity Theft and Fraud Protection
- · Peer-to-Peer Transactions

Pathways Financing Higher Education

Grade Level: 9th -12th

Total Lessons: 5 lessons, about 15-20 min each

Aligns with Jump\$tart National Standards, CEE National Standards for Financial Literacy, and State-Based Financial

Literacy Standards

Suggested Class Fit: Homeroom, Economics, Finance, College

Prep



At-a-Glance

Pathways: Financing Higher Education is dedicated to providing high school learners with the skills they need to make the best decisions for themselves when financing their higher education. This course will help learners understand how to evaluate the return on investment of their higher education options, make good choices when evaluating their path, and make a plan to successfully pay their education costs. The course further delves into responsible budgeting for higher education loans, repayment, and avoiding the common pitfalls of borrowing.

Course Highlights

- Scenario-based narrative
- Immersive and diverse environments and characters
- Learning through problem solving

- Return on Investment
- Understanding Financial Aid
- Student Loan Basics
- Budgeting for Your Loans
- · Repaying Loans Responsibly

Healthcare Literacy

Grade Level: 9th -12th

Total Lessons: 4 lessons, ~15 mins each

Course Length: 60 minutes

Subject Alignment: CTE, Health, Science

Languages: English, Spanish

Mobile - Friendly



At-a-Glance

EVERFI's two Healthcare Literacy courses empower students to develop health literacy skills, become advocates for their own health care, and know when and where to ask for help when making health-related decisions.

Highlights

- Scenario-based narrative
- Immersive and diverse environments and characters
- Learning through problem solving

Making Healthy Choices

Making decisions to promote health and financial wellbeing

Navigating Medical Care

- Healthcare Coverage
- Seeking Care
- Paying for Care



Moving Forward

Educator Benefits

In addition to interactive digital resources aligned to your state standards, educators also receive:



Data

Real-time Reporting On Students' Knowledge + Growth



Lesson Tools

In-Dashboard Lesson Plans, Discussion Questions and Curriculum Guides



Extension

First Access to EVERFI's Growing Library of Digital Curriculum, Toolkits, and Webinars



Scholarships

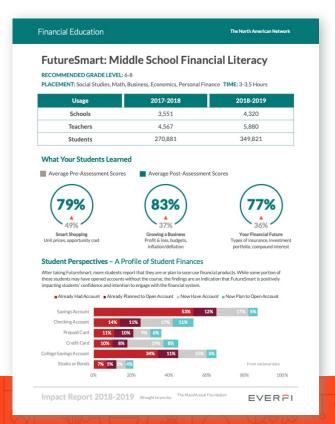
Student Scholarship
Opportunities



Measurable Impact

Districts receive an annual EVERFI Impact Report sharing overall knowledge gain for each resource implemented.

In addition, teachers can access student assessment data on-demand throughout the year.



Knowledge Gains

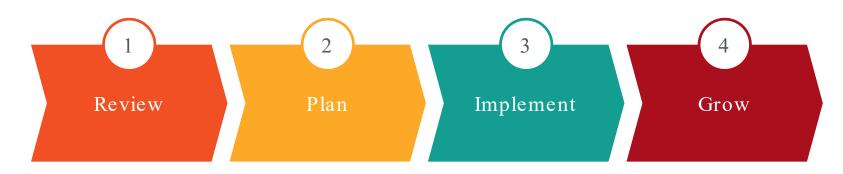
Student Perspectives

Learning Hours

Schools Implementing



Moving Forward



DISTRICT

Determine Course Placement Schedule Training
Opportunities
SSO Integration

Teachers Utilize and Provide Feedback Determine Growth Areas Through Impact Review

EVERFI

Recommendations for Course Placement + Curriculum Guide Alignment District -Wide or 1:1
Trainings

Sponsor
Engagement
Opportunities +
LMS/Canvas Ready
Made Lessons

Provide Impact Updates to Share with Community



Your EVERFI Team



Andee Hugenberg
Senior Schools Manager





Jessica Golden

District Director



jgolden@everfi.com



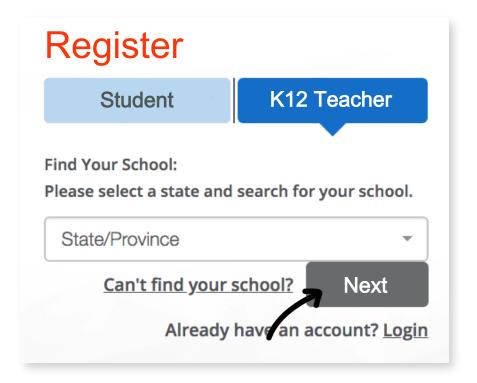


Getting Started

Registration

everfi.com/newteacher

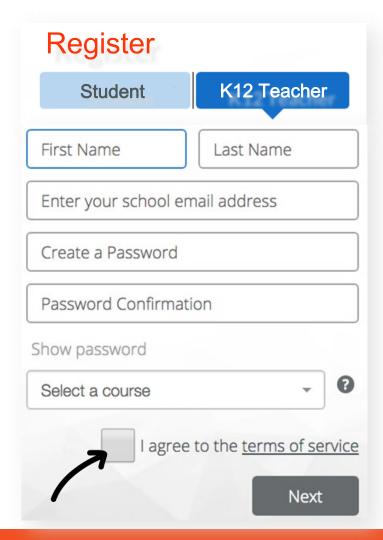
- Find Your State
- Enter Your School





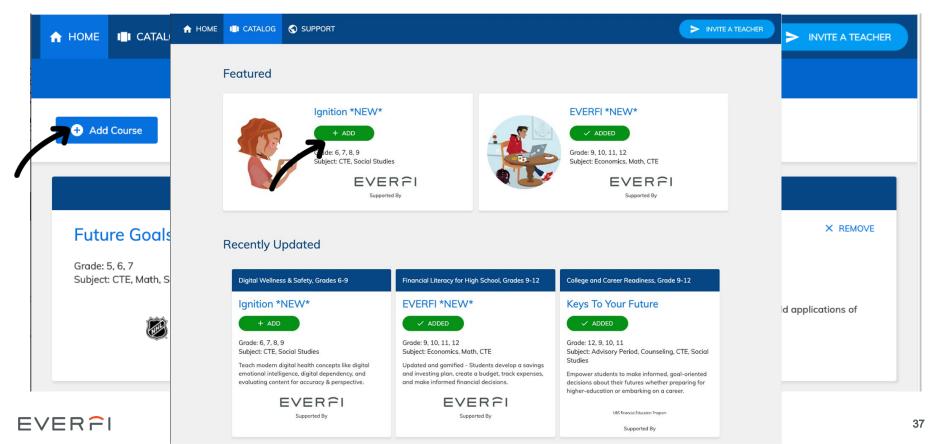
Complete Your Profile

- Complete Your Profile
- Select a Course
- Agree to Terms of Service

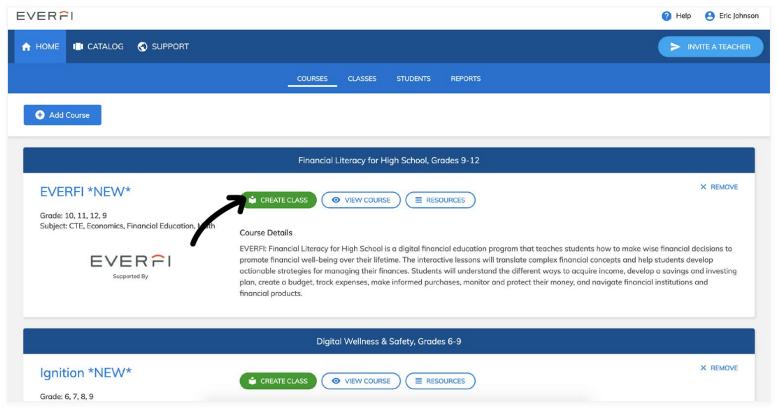




View the Course Catalog

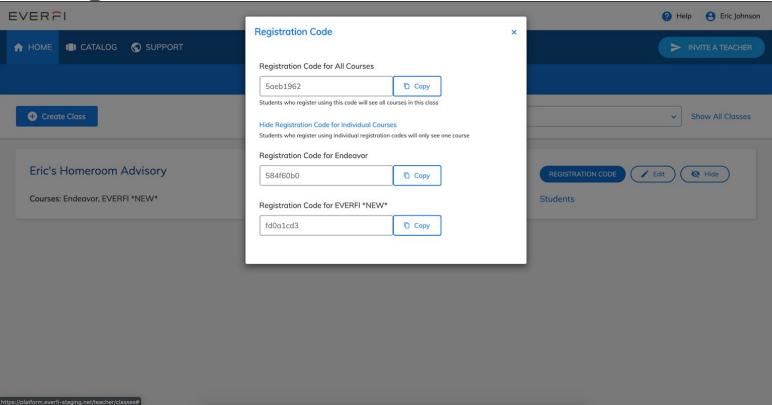


Creating Your Class Codes



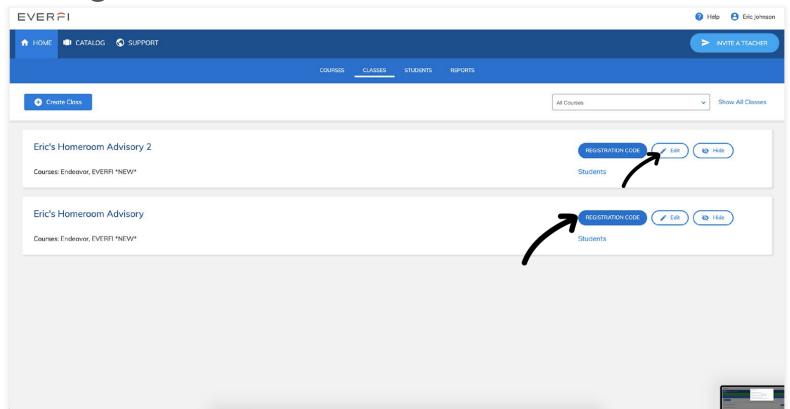


Creating Your Class Codes



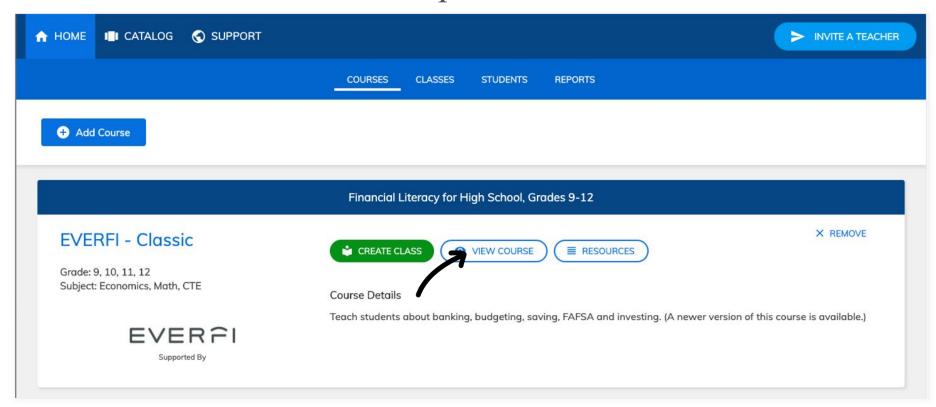


Viewing Created Classes



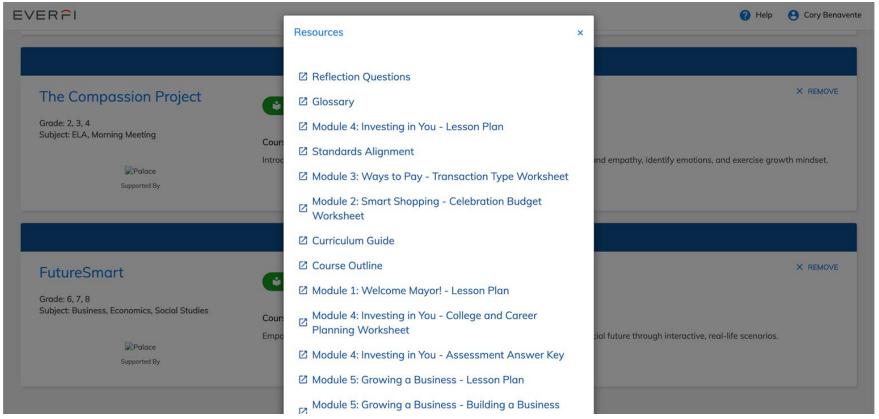


Dive Into the Course Experience



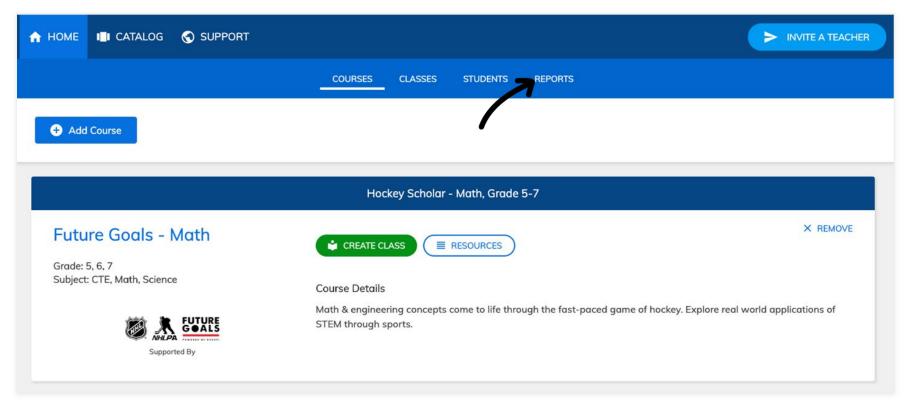


View Teacher Resources



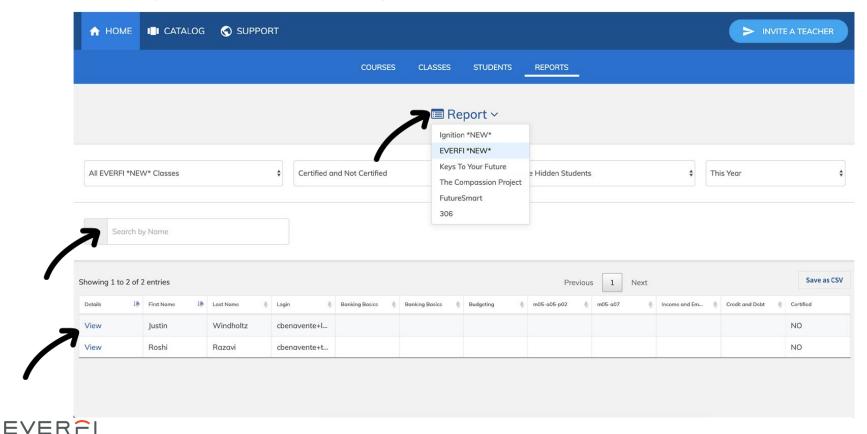


Viewing Student Progress

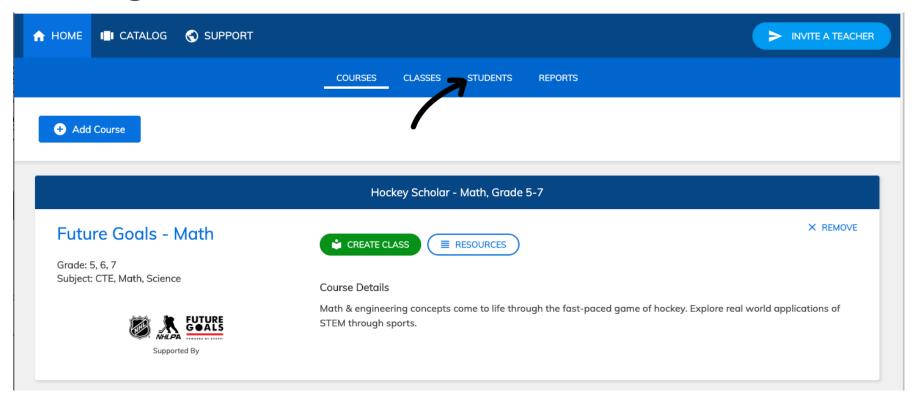




Viewing Student Progress

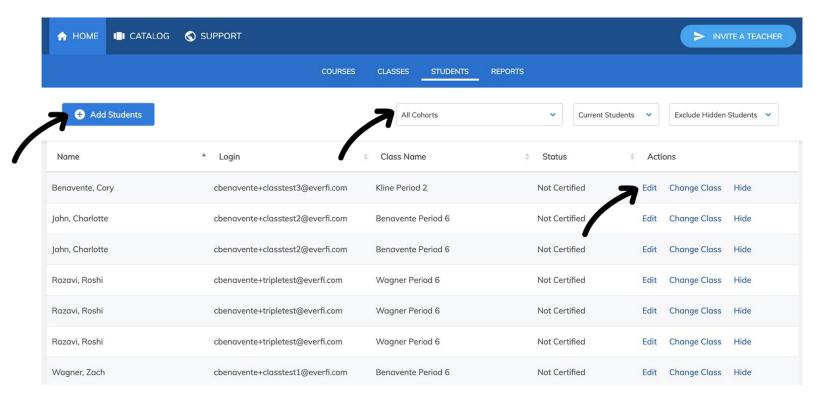


Editing Student Profiles



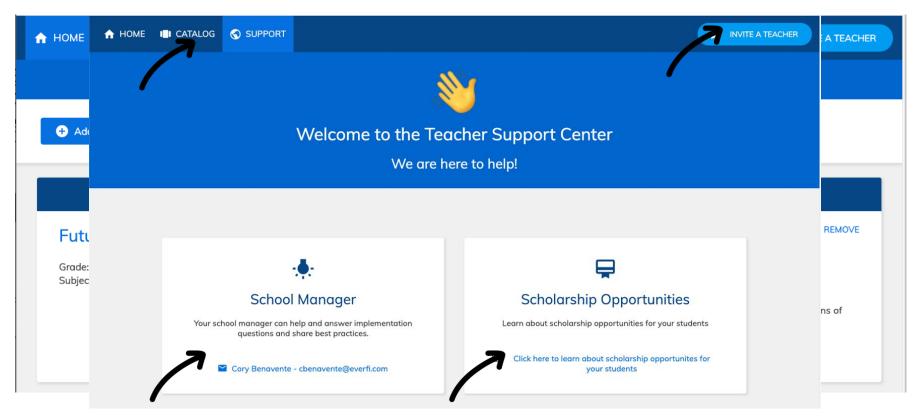


Editing Student Profiles





Navigating Your Home Screen

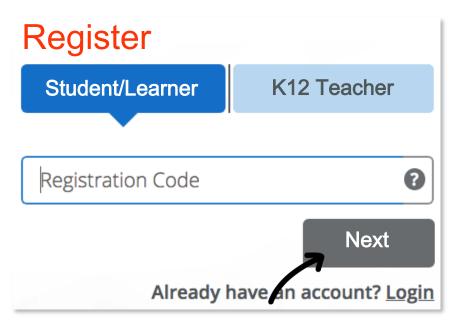




Student Registration

everfi.com/register

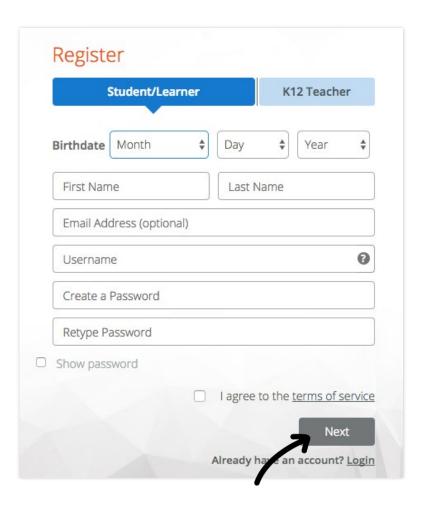
Enter Course Code





Your Student Profile

- Enter Birthdate
- Complete Profile
 - Unique Username
 - Password
 - 6 characters
 - 1 special character or number
- Agree to Terms of Service







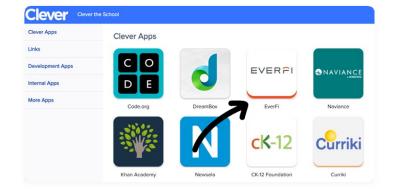
Getting Started Clever

Clever Teacher Registration

1. Go to <<PORTAL NAME>>

2. Click on the Clever app

3. Click on the EVERFI app

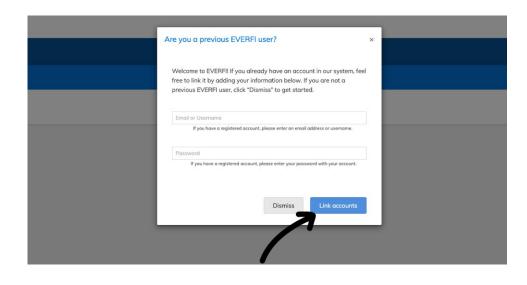




Link Accounts

- Previous user?
 - Type in current EVERFI username and password
 - This brings your courses and classes from a previous EVERFI account to your Clever account

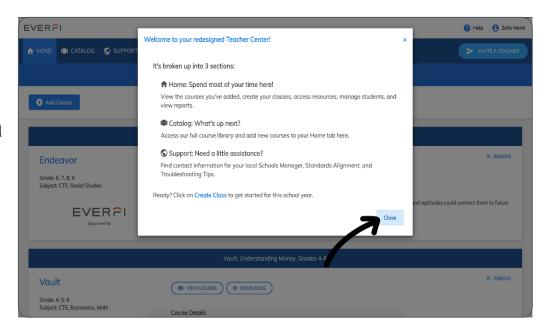
'Dismiss' if new user





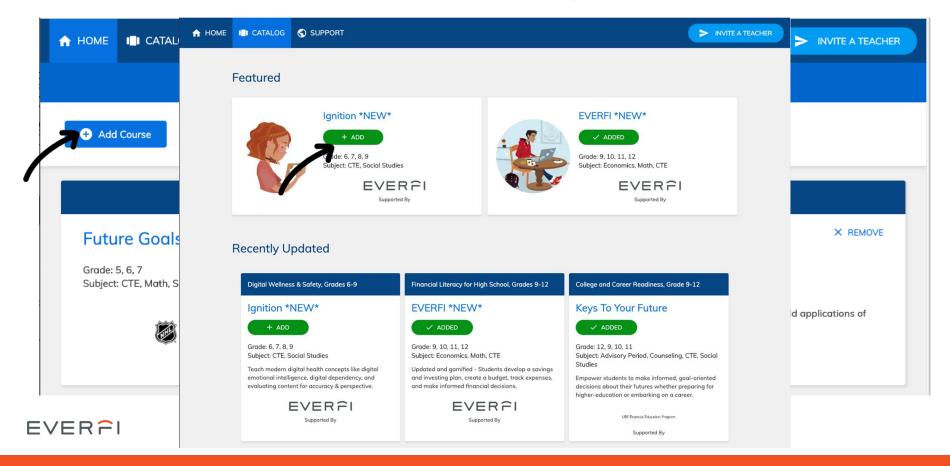
The Teacher Dashboard

You may get a
welcome message or a
message to link a
previous account.
Click close or dismiss.





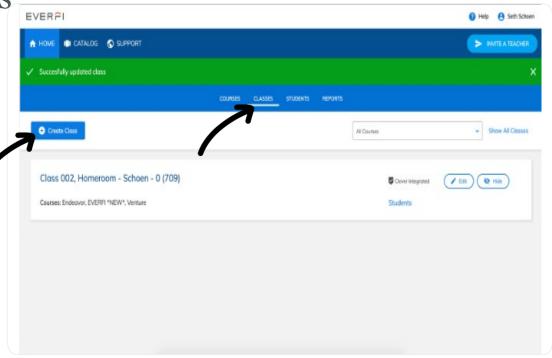
View the EVERFI Course Catalog



Creating Your Classes

Click on the "Classes tab"

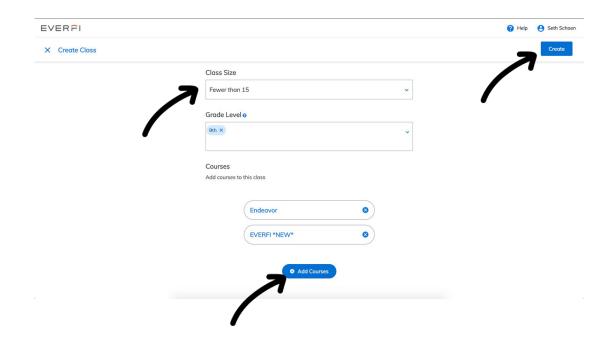
Click "+Create Class"



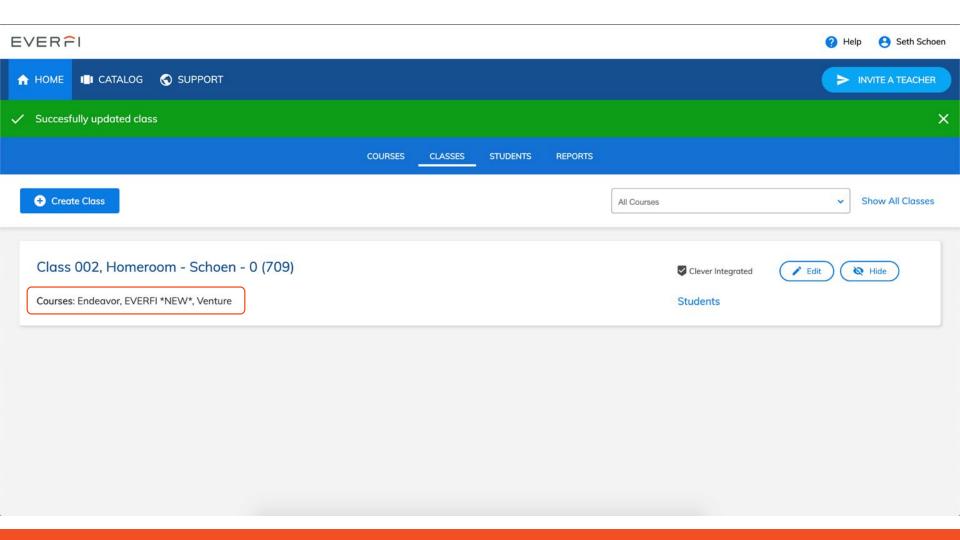


Creating Your Classes

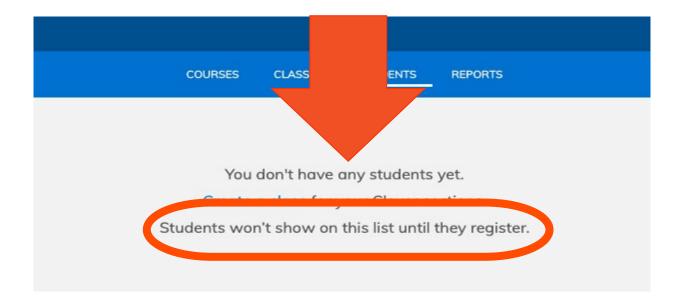
- Select Synced Section from Dropdown
- Add multiple EVERFI Courses to one section/roster!
- Click "Create" to create course.







Creating Your Classes







DRIVING SOCIAL IMPACT THROUGH EDUCATION

Money Matters: Digital Financial Literacy Curriculum for Students

Jessica Golden, M.Ed. Senior Director, K-12 Programs





FINANCIAL LITERACY Initiative

#FinancialLiteracyRivCo #RCOE