



2 Media Arts Standards

Creating = Conceiving and developing new artistic ideas and work.

Creating—Anchor Standard 1: Generate and Conceptualize Artistic Ideas and Work

Explore multiple ideas for media artworks through brainstorming and improvising.

Creating—Anchor Standard 2: Organize and Develop Artistic Ideas and Work

Choose ideas to create plans and/or models for media arts productions.

Creating—Anchor Standard 3: Refine and Complete Artistic Work

- a. Construct and assemble content for unified media arts productions, identifying and applying basic aesthetic principles, such as positioning and attention.
- b. Test and describe expressive effects in altering, refining, and completing media artworks.

Presenting/Performing/Producing = Realizing artistic ideas and work through interpretation and presentation.

Presenting—Anchor Standard 4: Select, Analyze, and Interpret Artistic Work for Presentation

Practice combining varied academic, arts, and media content into unified media artworks, such as a narrated science animation.

Presenting—Anchor Standard 5: Develop and Refine Artistic Techniques and Work for Presentation

- a. Enact roles to demonstrate basic ability in various identified artistic, design, technical, and soft skills, such as tool use and collaboration, in media arts productions.
- b. Demonstrate use of experimentation skills, such as playful practice and trial and error, within and through media arts productions.

Presenting—Anchor Standard 6: Convey Meaning Through the Presentation of Artistic Work

Identify and describe presentation conditions and audience and perform task(s) in presenting media artworks.

Responding = Understanding and evaluating how the arts convey meaning.

Responding—Anchor Standard 7: Perceive and Analyze Artistic Work

- a. Identify and describe the components and messages in media artworks.
- b. Identify and describe how a variety of media artworks create different experiences.

Responding—Anchor Standard 8: Interpret Intent and Meaning in Artistic Work

Determine the purposes and meanings of media artworks, considering their context.

Responding—Anchor Standard 9: Apply criteria to evaluate artistic work.

Discuss the effectiveness of components and possible improvements for media artworks, considering their context.

Connecting= Relating artistic ideas and work with personal meaning and external context.

Connecting—Anchor Standard 10: Synthesize and Relate Knowledge and Personal Experiences to Make Art

- a. Use personal experiences, interests, information, and models in creating media artworks.
- b. Discuss experiences of media artworks, describing their meaning and purpose.

Connecting—Anchor Standard 11: Relate Artistic Ideas and Works with Societal, Cultural, and Historical Context to Deepen Understanding

- a. Discuss how media artworks and ideas, such as media messages and media environments, relate to everyday life and culture.
- b. Interact appropriately with media arts tools and environments, considering safety, rules, and fairness.