



5 Media Arts Standards

Creating = Conceiving and developing new artistic ideas and work.

Creating—Anchor Standard 1: Generate and Conceptualize Artistic Ideas and Work

Envision original ideas and innovations for media artworks using personal experiences and the work of others.

Creating—Anchor Standard 2: Organize and Develop Artistic Ideas and Work

Develop, present, and test ideas, plans, models, and/or proposals for media arts productions, considering the artistic goals and audience.

Creating—Anchor Standard 3: Refine and Complete Artistic Work

- a. Create content and combine components to convey expression, purpose, and meaning in a variety of media arts productions, utilizing sets of associated aesthetic principles, such as emphasis and exaggeration.
- b. Determine how elements and components can be altered for clear communication and intentional effects, and refine media artworks to improve clarity and purpose.

Presenting/Performing/Producing = Realizing artistic ideas and work through interpretation and presentation.

Presenting—Anchor Standard 4: Select, Analyze, and Interpret Artistic Work for Presentation

Create media artworks through the integration of multiple contents and forms.

Presenting—Anchor Standard 5: Develop and Refine Artistic Techniques and Work for Presentation

- a. Enact various roles to practice fundamental ability in artistic, design, technical, and soft skills, such as formal technique and collaboration, in media arts productions.
- b. Practice fundamental creative and innovative abilities, such as expanding conventions and experimental use of tools, in addressing problems within and through media arts productions.

Presenting—Anchor Standard 6: Convey Meaning Through the Presentation of Artistic Work

Compare qualities and purposes of presentation formats, associated processes, results, and improvements for presentation of media artworks.

Responding = Understanding and evaluating how the arts convey meaning.

Responding—Anchor Standard 7: Perceive and Analyze Artistic Work

- a. Identify, describe, and differentiate how messages and meaning are created by components in media artworks.
- b. Identify, describe, and differentiate how various forms, methods, and styles in media artworks manage audience experience.

Responding—Anchor Standard 8: Interpret Intent and Meaning in Artistic Work

Determine and compare personal and group interpretations of a variety of media artworks, considering their intention and context.

Responding—Anchor Standard 9: Apply criteria to evaluate artistic work.

Determine and apply criteria for evaluating media artworks and production processes, considering context, and practicing constructive feedback.

Connecting = Relating artistic ideas and work with personal meaning and external context.

Connecting—Anchor Standard 10: Synthesize and Relate Knowledge and Personal Experiences to Make Art

- a. Access and use internal and external resources, such as interests, knowledge, and experiences, to create media artworks.
- b. Examine and show how media artworks form meanings, situations, and cultural experiences, such as news and events.

Connecting—Anchor Standard 11: Relate Artistic Ideas and Works with Societal, Cultural, and Historical Context to Deepen Understanding

- a. Independently and proactively access relevant and qualitative resources to inform the creation of cogent media artworks.
- b. Demonstrate and expound on the use of media artworks to consummate new meaning, knowledge, and impactful cultural experiences.