



6 Media Arts Standards

Creating = Conceiving and developing new artistic ideas and work.

Creating—Anchor Standard 1: Generate and Conceptualize Artistic Ideas and Work

Envision original ideas and innovations for media artworks using personal experiences and/or the work of others.

Creating—Anchor Standard 2: Organize and Develop Artistic Ideas and Work

Organize, propose, and evaluate artistic ideas, plans, prototypes, and/or production processes for media arts productions, considering purposeful intent.

Creating—Anchor Standard 3: Refine and Complete Artistic Work

- a. Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions, utilizing a range of associated aesthetic principles, such as point of view and perspective.
- b. Appraise how elements and components can be altered for intentional effects and audience, and refine media artworks to reflect purpose and audience.

Presenting/Performing/Producing = Realizing artistic ideas and work through interpretation and presentation.

Presenting—Anchor Standard 4: Select, Analyze, and Interpret Artistic Work for Presentation

Demonstrate and rationalize how integrating multiple contents and forms, such as media, narratives and performance, can support a central idea in a media artwork.

Presenting—Anchor Standard 5: Develop and Refine Artistic Techniques and Work for Presentation

- a. Develop a variety of artistic, design, technical, and soft skills, such as invention, formal technique, production, self-initiative, and problem-solving, through performing various assigned roles in producing media artworks.
- b. Develop a variety of creative and innovative abilities, such as testing constraints in tool usage, in developing solutions within and through media arts productions.

Presenting—**Anchor Standard 6: Convey Meaning Through the Presentation of Artistic Work**

Analyze various presentation formats, defined processes, and results to improve the presentation of media artworks.

Responding = Understanding and evaluating how the arts convey meaning

Responding—**Anchor Standard 7: Perceive and Analyze Artistic Work**

- a. Identify, describe, and analyze how message and meaning are created by components in media artworks.
- b. Identify, describe, and analyze how various forms, methods, and styles in media artworks manage audience experience.

Responding—**Anchor Standard 8: Interpret Intent and Meaning in Artistic Work**

Analyze the intent of a variety of media artworks, using given criteria.

Responding—**Anchor Standard 9: Apply criteria to evaluate artistic work.**

Determine and apply specific criteria to evaluate various media artworks and production processes, considering context, and practicing constructive feedback.

Connecting = Relating artistic ideas and work with personal meaning and external context.

Connecting—**Anchor Standard 10: Synthesize and Relate Knowledge and Personal Experiences to Make Art**

- a. Access, evaluate, and use internal and external resources, such as knowledge, interests, and research, to create media artworks.
- b. Explain and show how media artworks form new meanings, situations, and cultural experiences, such as historical events.

Connecting—**Anchor Standard 11: Relate Artistic Ideas and Works with Societal, Cultural, and Historical Context to Deepen Understanding**

- a. Research and show how media artworks and ideas relate to personal life, and social, community, and cultural situations, such as personal identity, history, and entertainment.
- b. Analyze and interact appropriately with media arts tools and environments, considering copyright, ethics, media literacy and social media.